



Curtis Coast Literary *Carnivale*

2010 CCLC Report



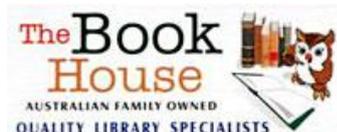
Guest authors 'kicking up their heels' at the 2010 CCLC: Michelle Taylor, Colin Thompson, Christine Harris, Lisa Shanahan and David Miller



Rio Tinto Alcan



**Queensland
Government**
Arts Queensland



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Key Acronyms: CCLC Curtis Coast Literary Carnivale GRC Gladstone Regional Council GRAGM Gladstone Regional Art Gallery and Museum QWC Queensland Writers Centre RADF Regional Arts Development Fund

Report prepared by Robyn Sheahan-Bright on behalf of the CCLC Committee, 2010, and revised, 2011.

CCLC Inc PO Box c/- Gladstone Regional Council Library Service 39 Goondoon Street Gladstone Q 4680 [http:// www.gladstonerc.qld.gov.au/carnivale](http://www.gladstonerc.qld.gov.au/carnivale)

1. CCLC EXECUTIVE SUMMARY

This report on the 2010 Curtis Coast Literary Carnivale is an invitation to current and future partners, sponsors and supporters to ensure the festival's future success. The CCLC Inc seeks your commitment to assisting with financial support in the coordination of the major biennial event in 2012.

- The CCLC is unique in providing the only regional writing festival in Central Queensland.
- There are several other regional writing festivals in Australia, and in Queensland, but the CQ region has nothing else of this scale from the Sunshine Coast to Mackay.
- The CCLC offers local students the opportunity to meet and be inspired by a number of internationally recognised Australian authors and illustrators, and promotes literature and literacy in the region.
- It has grown from an event attracting 2,078 participants in 2005, to 5,940 in 2010.
- It offers a broad program attracting not only school students as its main target audience, but also offers professional development to aspiring adult writers and illustrators, and valuable contacts with members of the national writing industry.
- It gives members of the general public, the opportunity to meet award-winning creators.
- The CCLC puts the Gladstone region 'on the national map' as part of a network of events promoting literature, since it is supported by the QWC and links to the CCLC are also included on a number of other state and national arts organisations' and authors' and illustrators' websites.
- The cost of operating the CCLC's major event has grown from \$11,281.87 in 2005 to \$25, 583. 91 in 2010. Income has also increased from \$15,799.52 to \$26, 287.53 in 2010.
- The CCLC encourages partners, sponsors and supporters to secure its viable future.

1.1. BACKGROUND

The **CCLC** is a biennial regional literary festival held in the Gladstone region of Queensland, encompassing Miriam Vale and Calliope. The event also services neighbouring regions. The idea began in 2004, after a series of one-off author visits highlighted the likely demand for more visiting authors and illustrators. Given that there were then no such events held in the region, and given the success of other regional literary festivals, the potential response was recognised. A local committee formed, and the CCLC has been held in 2005, 2006, and became biennial in 2008, so that in 2010 we celebrated our fourth very successful CCLC. The CCLC committee also hosts an **'alternate year' project**, in order to maintain its community profile. In 2007, the 'Metal and Mangroves' touring exhibition was based on student workshops with local Indigenous artist Bindi Waugh, and a 'port tour' facilitated by the Gladstone Ports Corporation (then CQPA), and was displayed at the Brisbane Writers Festival as well as regional libraries. The CCLC Microstory writing and illustration competition including workshops with Gregory Rogers and Mark Svendsen was held in 2009, a book was collated, and again the work was displayed and toured regionally. Author David Cox launched his book *The Road to Goonong* at Ambrose State School, and participated in both a schools and public program from 24-26 August 2011.

1.2. GOALS

This was the fourth biennial CCLC, the goals of which are: to promote the love of literature through exposing the Curtis Coast community to a diverse group of renowned Australian authors and illustrators; to provide opportunities to meet with and engage in discussions with authors and illustrators; to strengthen diverse community partnerships and enable community ownership while

promoting the Port Curtis area; to offer the community a chance to explore all elements of literature including the steps involved in writing, illustrating and publishing; and to extend understanding of and ability to make decisions about authorship and illustration as a possible career path opportunity

1.3. PLANNING & RESOURCING

1.3.1. The voluntary members of the **Organising Committee** met to begin planning the 2010 CCLC on 19 August 2009, (immediately following the completion of the 'off-year' project). They established a timeline, which authors were to be invited, the draft program, and partnerships and sponsors in the program's implementation [See **2.8. Support from Partners & Sponsors** and **4. Financial Report** below]. Another team of **adult volunteers** assisted in manning the venue, and **local students** participated as author assistants.

1.3.2. To ensure coordination is streamlined and efficient, **Committee Members** are assigned **portfolios** as follows: **President: Reportage, Printed Materials and Partnerships:** Robyn Sheahan-Bright (justified text) **Secretary/Treasurer: Author Liaison, RADF Grant Application, Website Development Liaison and Key Contact:** Sue Norris (Young People's Librarian, Gladstone Regional Library Services) **Adult Workshops, Dinner MC and Rio Tinto Application:** Peter Cramb (Manager, Gladstone Regional Library Services) **School Bookings:** Chris McMaster (Teacher-Librarian, Tannum Sands State School) **Primary and Secondary School Liaison and Education Representatives:** Sandra Vince (Teacher Librarian, Chanel College), Linda Ryan (Teacher Librarian, Toolooa State High School) (Minutes Secretary), Janelle Roy (teacher-Librarian, South State School), Kathryn Apel (Author and Teacher, Miriam Vale State School) **Online Project:** Chris McMaster, Kathryn Apel **Accommodation, Book Sales and Publisher Liaison:** Janelle Gibson (The Book House) **Volunteers and Dinner:** Trudy Zussino (Community Member) **Exhibition:** Pamela Whitlock (Manager, Gladstone Regional Art Gallery & Museum) **Special Projects:** Bindi Waugh (Author and artist).

1.3.3. The CCLC attained a new measure of financial security in 2010, in being offered the in-kind services of the Gladstone Regional Council's Finance Department in administration of CCLC funds, for which the Management Committee is truly grateful. We thank in particular Mark Holmes (Director of Finance), Karyn Vickery (Senior Finance Officer), for preparing our monthly statements, and Gay SIRRIS (Library Acquisitions Officer) for her assistance in the management of our finances.

1.3.4. The 2010 incorporation of the CCLC Inc has also been achieved, offering members of the committee administrative security and ensuring the professional viability of the organisation. Within this more formal structure we now have a designated president, secretary/treasurer and committee members. We particularly thank Secretary/Treasurer Sue Norris for her efforts in advancing this incorporation process, and in playing such a vital administrative role generally.

1.4. PROGRAM

In 2010, some aspects of the CCLC program have remained the same, consisting of three days of schools sessions with five award-winning Australian guest authors (**David Miller, Lisa Shanahan, Michelle Taylor, Colin Thompson** and **Christine Harris**) preceded by a day of writing and illustration workshops for adults, a literary dinner hosted by Scotties Bar and Restaurant, and a launch and exhibition of the works by visiting illustrators (**Colin Thompson** and **David Miller**) displayed for a month after the event at the GRAGM.

At each event, **we've endeavoured to widen our appeal by expanding the program**, so that in 2010 we also welcomed **Margaret Kennedy Literary Agency** as our guest in the adult program. She appraised works sent to her earlier, and participated in a panel discussion with guest authors. We also held our first very successful online project '**Net a Story**' which was facilitated by members of our committee **Chris McMaster**, and local author **Kathryn Apel**. (The Learning Place hosted the activity.)

Sunday 25 July 2010

- **WRITING & ILLUSTRATING WORKSHOPS FOR ADULTS & YOUNG ADULTS** at GRAGM with **Colin Thompson, David Miller, and Lisa Shanahan**. The program included a *Panel Discussion on Writing and Publishing* with the authors, and **Margaret Kennedy**. *One-on-One Sessions* with **Margaret Kennedy Agency** were also available.

Sunday 25 July 2010

- **LITERARY DINNER** at Scotties Bar and Restaurant Gladstone.

Monday 26, Tuesday 27, and Wednesday 28 July 2010

- **SCHOOL SESSIONS** – at the CQUniversity (CQU) Gladstone Campus Authors and Illustrators: **Colin Thompson (Yrs 4-12) David Miller (Yrs 1-12) Lisa Shanahan (P-12) Michelle Taylor (P-12) Christine Harris (P-12)**

Monday 26 July 2010

- **'NEW HORIZONS' EXHIBITION LAUNCH** with **Colin Thompson and David Miller** at GRAGM. Exhibition from 27 July-7 August 2010.
- **NET A STORY'** a new **ONLINE PROJECT** was convened by local author **Kathryn Apel**, launched on 20 May, and concluded it at the CCLC on Monday 26 July.



1.5. PARTNERSHIPS & FUNDING

1.5.1. Breakdown of Sponsorship and Grant Funding Support:

- *Regional Arts Development Fund (RADF)* administered by the Gladstone Regional Council offered a grant of \$4,500
- *Rio Tinto Alcan (Boyne Smelters)* offered a grant of \$1,000
- *QER* provided cash sponsorship of \$1,000
- *The Book House* provided cash sponsorship of \$500, was represented on the Organising Committee, and operated a very successful bookshop at the venue
- *Rydges Gladstone* offered 5 free nights' accommodation plus half-price fares, amounting to a donation of \$575
- *Qantas Jetset Gladstone* offered discounted airfares worth approximately \$1,000
- *Queensland Alumina Ltd* provided cash sponsorship of \$100
- Schools' support played a large part in funding the CCLC via students' booking fees, amounting to \$15,590
- *Queensland Writers Centre* sponsored Michelle A Taylor's participation, amounting to \$1500
- *Austicks* provided cash sponsorship of \$50
- *Gladstone Quota* provided cash sponsorship of \$50
- *CQUniversity Library* offered a donation of \$250

1.5.1. In-kind Support:

- *Gladstone Regional Council* facilitated promotion via access to the services and support of its various cultural service departments. *Gladstone Regional Library Service* offered in-kind support via the involvement of staff members who played a major role in planning, support and coordination, as well as providing a venue for committee meetings, and in hosting the

website. *Gladstone Regional Art Gallery & Museum* offered the venue for an exhibition of the artists Colin Thompson and David Miller's work, hosted the launch, and their workshops.

- CQUniversity provided the Leo Zussino (Engineering) Building as the venue, free of charge.
- *Qld Educational Representatives of the State Education Department (Primary & Secondary)* were involved in planning, resourcing, promoting and supporting the event by preparing and sending classes to attend the sessions.

2. EVALUATION

Participants, authors and partners confirmed that the CCLC continues to grow and is an overwhelming success. **Evaluation** was done by seven mechanisms:

- Attendance figures.
- Evaluation Forms were completed by 54 school teachers representing 19 of the 22 participating schools, and several others sent messages of appreciation. 'Net a Story' online participants also sent evaluations.
- Attendees at the public program, including the literary dinner, workshops for adults, and exhibition were also positive.
- Achievement of proposed outcomes was assessed by the Organising Committee based on their Goals [See 1.2. Goals] and measured on the strengths and weaknesses of the organisation.
- Authors' feedback.
- Involvement of partners and sponsors in the CCLC indicated their positive assessment of the coordination of the event.
- Public (community) awareness via promotion.

2.1. ATTENDANCE

2.1.1. Schools Sessions

At each successive event, during the three days of schools sessions held at the CQUniversity (Gladstone Campus) attendance has increased from 1700 in 2005, to 2330 in 2006, to 2990 in 2008, and 3073 in 2010. **There were 22 schools involved (including Distance Education and Homeschoolers); 13 education department and 7 independent.** Students came from: Ambrose State School Levels P, 1, 5, 6, 7; Berserker Street State School Level 7; Boyne Island State School Levels 4-7; Calliope State School Levels 1, 6; Distance Education Levels 1, 2, 3, 7; Gladstone Central State School Levels 3, 4, 5, 6; Gladstone South State School Levels 4, 5, 6, 7; Gladstone West State School Levels 4, 7; Gladstone Homeschoolers Prep, 2; Miriam Vale State School Levels 3, 4, 6, 7, 8-10; Mt Larcom Levels 5, 6, 7; Star of the Sea, Levels 5, 7; St John the Baptist Catholic Primary School Level 5; St Mary's Catholic Primary School (Bundaberg) Levels P-3; Redeemer Lutheran College, Biloela. 4-7; St Stephen's Lutheran College, Levels 9, 10; Tannum Sands State School Levels Prep 2, 4, 5, 6, 7; Taranganba State School Levels 5, 6, 7; Trinity College Levels 1, 2, 3; Yarwun State School, Levels P-3, 4-7.

Primary Schools continued to represent the major audience, with 2930 of the total number of students attending. **Secondary schools** again proved more difficult to attract, and in 2010, there were 143; in 2008 there were 152 involved, in 2006 there were 238, as compared to none in 2005. Several schools, which had not attended in the past, were in attendance in 2010, including schools from Taranganaba (Yeppoon) and Bundaberg. **Authors also visited some schools:** Colin Thompson–Kin Kora State School; Lisa Shanahan–Chanel College; Michelle Taylor–Calliope State School.

2.1.2. Net a Story Online Sessions

30 groups participated from fourteen schools: Tannum Sands State School, Calliope State School, Yarwun State School, Trinity College, Gladstone South State School, St Francis Catholic Primary School, Mt Larcom State School, Taranganba State School,

Rosella Park State School , Miriam Vale State School, Redeemer Lutheran Primary School, Toolooa State High School, Boyne Island State School, Chanel College, and some 550 students were involved in this activity.

2.1.3. Public Program

This included the **workshops for adults** [See 1.4.Program above.] which in 2010 attracted 31 compared with 40 attendees in 2008, 44 in 2006 and 51 in 2005. The committee was satisfied with the level of attendance at the adult workshops, although an increase will always be welcome, since this aspect of our program does not generate any revenue, due to the low level of participants in such intensive workshops/master classes. **The Literary Dinner** on Sunday 25th July 2010 was attended by approximately 40 people including the Deputy-Mayor of Gladstone, Cr Gail Sellers, and guest authors. 42 people attended the launch by Member for Gladstone Liz Cunningham, of the David Miller and Colin Thompson's exhibition on Monday 26th July 2010. The **GRAGM exhibition** was also visited by 2204 people during the following month, including students in class groups, and members of the general public.

Table of Attendance and Participation	2005	2006	2008	2010
School Sessions – Primary	1700	2092	2838	2930
School Sessions – Secondary	Nil	238	152	143
Sub-Total:	1700	2330	2990	3073
Net a Story Online Project	n/a	n/a	n/a	550
Workshops for Adults	51	44	40	31
Literary Dinner	50	40	50	40
Exhibition Launch	n/a	60	51	42
School Groups to GRAGM during/after CCLC	n/a	357	[See below]	835
General Public to GRAGM during/after CCLC	n/a	1443		1369
		1800	[3895]	2204
Total Participants:	2078	4627	[7026]	5940

2.2. PARTICIPATING SCHOOLS' EVALUATION

2.2.1. Positive Feedback on School Sessions

Responses from both participants and audience members included evaluation forms and anecdotal comments, all of which were glowing. **19 schools returned 54 evaluation forms.** This indicated that generally the content was wide ranging and very relevant to students' and to teachers' needs. 100% of responses said "YES" to a future CCLC.

Congratulations to the organisers – venue and all were great! Well organised, inspiring for our young authors. **Taranganba State School**

Great opportunity for our students. Thank you so much for all the work involved. **Trinity College**

A great event for the Gladstone area and helping our students gain a wider appreciation of literature. Well done to the organisers and presenters. **Tannum Sands State School**

2.2.2. Schools' Suggested Changes to the Program

Changes suggested included: *Annual would be great!* **Gladstone Central State School** and *Session too long (Yr 4). Sessions need to have more interaction.* **Yarwun State School**

2.2.3. Positive Feedback on 'Net a Story' Online Project

This new project was extremely really well-received, with several teachers remarking on how passionate about writing their students had become, and it's a project we'll certainly be repeating. 30 groups from 14 schools (including two secondary) were involved. Comments included:

I would love to see a similar project happen again with Literary Carnivale. I know how inspired the classes who participated were and the class teachers were enthusiastic to continue with the writing as well. It certainly enhanced writing at Calliope and we were very

happy to include online writing as another aspect for the children. Thanks to all involved in Net a Story - I loved it and look forward to getting our book next week. Regards **Raelene Norris, Calliope State School**

We had lots of fun with the story....imagination ran wild! Hope you like the next instalment. Thanks for co-ordinating this wonderful language venture. Kind regards, **Meredith Grove, The Super Fantabulous Team Storymakers Yr 6G St Francis Tannum Sands**
Incredibly worthwhile experiences for kids and teachers alike ... Congratulations to the organisers on executing a fine concept.

Ian Tait, Tannum Sands State School

2.3. ADULT PARTICIPANTS' EVALUATION

Those involved in the range of activities expressed positive feedback, although participation numbers have not risen. The new sessions with an agent were well patronised and added a more professional dimension to the program.

2.4. COMMITTEE EVALUATION

2.4.1. The Goals of the Carnivale [See 1.2 Goals above] were successfully addressed by the program.

2.4.2. Five internationally regarded writers, and an emerging local writer with a national profile participated and offered a diverse range of skills including poetry, prose, non-fiction, YA fiction, and picture book writing and illustration, and spoke to a variety of age groups. Our local author participated in a new online project which was a huge success. Book sales have grown at every event, indicating how engaged the students are with the guest authors.

2.4.3. All aspects of the publishing process were covered in both schools sessions and adult workshops, and this year an agent was able to offer a new dimension. Guests were able to impart knowledge about illustration, writing, publishing, and writing in different genres for different age-groups, and adult sessions covered publishing, writing and illustration techniques.

2.4.4. Evaluation discussions in post-Carnivale meetings resolved that training for volunteers, both adult and student, needs to be conducted earlier, and that all involved should have some technical training with the facilities.

2.4.5. SWOT Analysis:

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> Widespread school support and increasing participation 	<ul style="list-style-type: none"> Lack of on-going 'core' funding
<ul style="list-style-type: none"> Efficient coordination and strong on-going voluntary committee 	<ul style="list-style-type: none"> Level of response to adult events
<ul style="list-style-type: none"> Long term partners 	<ul style="list-style-type: none"> Lack of media coverage
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> New industries in region may provide sponsorship 	<ul style="list-style-type: none"> Further decrease in sponsorship, grants or in-kind support
<ul style="list-style-type: none"> Potential for online networking to increase audiences at a lower cost 	<ul style="list-style-type: none"> Decrease in schools support due to rising costs (eg bus fees etc)
<ul style="list-style-type: none"> Partnerships with other regional festivals or events 	<ul style="list-style-type: none"> Voluntary committee (2004 to date) may eventually require new input

2.5. AUTHORS' FEEDBACK

Guest authors were very positive about the organisation of the CCLC and the students they met in their sessions:

Thank you so much for all your support and all the hard work you all put into the Carnivale. It was a big success. I came home to several emails from kids who were in the audience ... all say they loved the workshops and are all reading books. **Christine Harris**
I want to express my deepest thanks for a truly wonderful experience at the CCLC ... a week of great joy and laughter. **Lisa Shanahan**

The last few days have been such a buzz. I was so glad to be a part of writing in your part of the world and can only hope that I've inspired a few young minds. **Michelle Taylor**

2.6. SUPPORT FROM PARTNERS & SPONSORS

The strength of **partnerships** forged at each CCLC is invaluable, and is evidence of the reputation of the event. Major sponsors and partners offered cash and significant in-kind support. [See **1.5. Partnerships & Funding** above.] They contributed to a broader awareness of the CCLC on a national as well as community level. However, the need for a major on-going sponsor is highlighted by the fact that we have an over-reliance on grant funding which is always uncertain. [See **4. Financial Report** below.]

2.7. COMMUNITY AWARENESS VIA PROMOTION

2.7.1. Community awareness and appreciation of the value of the event was assisted by promotion. Key promotional avenues were GRC and other cultural outlets. Brochures were printed and distributed to Gladstone regional schools and community venues, as well as to other regional libraries.

2.7.2. The most effective form of publicity used was to fax/email schools the program and booking form, followed by distributing brochures to them for inclusion in their newsletter mail-outs.

2.7.3. Media support was moderately successful, with local radio including ABC Capricornia and 4CC offering some on-air interviews with committee members to promote the festival. *The Gladstone News* offered regular coverage, and *The Gladstone Observer* some intermittent coverage. We continue to struggle to obtain print coverage and have not been successful in obtaining television coverage.

2.7.4. The CCLC website was further developed in 2010, with the assistance of the GRC's IT Services Department. We thank David Rotondo (Website Developer/Designer) for his support in developing this page which has enhanced our image considerably. [See <http://www.gladstonerc.qld.gov.au/carnivale>]

3. RECOMMENDATIONS

3.1. FUTURE PLANNING & RESOURCING

3.1.1. The CCLC will remain biennial, given the small number of voluntary personnel and limited resources available.

3.1.2. CCLC projects will continue to be conducted in the 'alternate years' between the major events, to maintain public awareness of the CCLC's goals.

3.1.3. Due to the financial situation, these off year projects must be revenue raising events in order for the organisation to embark on another full scale CCLC event in 2012 [See **3.3. Future Partnerships & Funding** below].

3.2. FUTURE PROGRAM

3.2.1. The CCLC program will at least maintain the number of writers at 5 writers, including one poet.

3.2.2. The alternative option of school visits will be further developed in programming in 2012, in order to attract secondary schools, smaller schools in outlying areas, and schools which have not to date participated.

3.2.3. The online project '*Net a Story*' will be coordinated again, and perhaps expanded.

3.2.4. The program for adults will continue to include workshops, panel, literary dinner and an exhibition, but to improve participation we will investigate using industry and/or harbour sites as venues in 2012 (eg a 'literary' harbour cruise; an industry performance, or a workshop related to industry or locale), in order to widen adult audiences.

3.3. FUTURE PARTNERSHIPS & FUNDING

- 3.3.1. The CCLC's major goal is to secure a sustainable future by locating some source of on-going funding/partnership in 2012.
- 3.3.2. Current partnerships (CQUniversity, QWC, GRC, GRAGM) will be gratefully maintained.
- 3.3.3. Grant applications will again be made, too, for example, to the RADF (administered by GRC) and to Rio Tinto Alcan.
- 3.3.4. Our major partner is the schools sector, and the committee plans to actively encourage wider participation amongst those schools in the region which did not participate in 2010.
- 3.3.5. We will investigate strategic partnerships with local or state organisations willing to host, coordinate or sponsor events targeting adult audiences in order to attract additional partnership funding or in-kind support.

3.4. FUTURE PROMOTION

- 3.4.1. Promotion should capitalise more fully on the upgraded website.
- 3.4.2. It will also make more strategic use of the media, in pursuing television, radio and state media coverage.
- 3.4.3. We will make use of our partners' websites to promote our activity.

4. FINANCIAL REPORT

The inaugural CCLC (2005) attracted generous sponsorship and grant support, resulting in a profit, as did the 2006 event, some of which was expended on the "Metal and Mangroves" project in 2007-8. The 2008 event also left a profit, some of which was expended on The Microstory Competition project in 2009.

	INCOME	EXPENDITURE	PROFIT/LOSS 2010	OVERALL PROFIT
2005	15,799.52	11,281.87		\$4,517.74
2006	23,409.56	20,364.92		\$3,144.64
2008	28,364.60	22,409.46		\$5,955.14
2010	26,287.53	25,583.91	\$703.62	\$4,411.95

Whilst **expenditure** and **income** have increased, the latter has not kept pace with the growth in costs. **Profit** from this year's CCLC was \$703.62, which combined with earlier project income, leaves \$4,411.95 in unexpended income with which to plan both 2011 and 2012 events. (In 2008, an administration fee of \$2,500 for auspicing our funds was paid to the QWC, but in 2010 the GRC has covered this cost; hence we were able to bring the project in under budget.) It is hoped that, although grants may supplement the budget for specific program projects, core funding will be secured in future. Note: This year's event would have expended our entire profit from previous events, had we not been successful in attaining an RADF grant.

In 2010 there were six sources of income:

- **Profit/unexpended funds (2008-9)**
- **RADF Grant**
- **Rio Tinto Alcan Grant**
- **Sponsorship** [See 1.6. Partnerships & Funding above.]
- **Payments for session attendance**
- **In-kind support offered by partners** [See 1.6. Partnerships & Funding above.]

Copy of CCLC Financial Statement as of 16 November 2010

EXPENDITURE			
Professional Fees:			
	Author Fees		\$14,850
	Booking Fees		\$340
	Administration [In-Kind \$20,000]		Nil
	Volunteers [In-kind \$500]		Nil
Author Costs:			
	Airfares		\$2,369.92
	Other Travel (MT & CT)		\$136.36
Catering:	Meals (Catering and Literary Dinner)		\$3,211.74
	Accommodation		\$1,725.00
Program Costs:			
	Venue(CQU) [In-kind]		Nil
	Materials		\$266.30
	Exhibition Launch [In-kind \$300]		Nil
Administration Costs:			
	Incorporation Fees		\$175.13
	Public liability Insurance		\$1,111.56
	Transaction Fees (GRC)		\$27.90
Promotion:			
	Advertising		Nil
Brochures	Brochure Design and Printing		\$1370
TOTAL EXPENDITURE:			\$25,583.91
INCOME			
Grants:			
	RADF Grant		\$4,500
	Rio Tinto Alcan Grant		\$950
Sponsorship and Donations:			
	QER	950	
	QWC	1500	
	Jetset/Qantas [In-kind See 1.5.1]		
	Rydges [In-kind See 1.5.1.]		
	The Bookhouse	\$500	
	CQU University Library	\$225.27	
	QAL	\$90.91	
	Austicks	\$45.45	
	Quota	\$45.45	
Sub-Total:			\$3,313.45
Participants' Payments:			
	Student Sessions	\$15,370	
	Adult Workshops	\$504.99	
	Literary Dinner	\$1,609.09	
Sub-Total:			\$17,484.08
TOTAL INCOME:			\$26,287.53
PROFIT/LOSS 2010 CCLC			\$703.62
UNEXPENDED FUNDS 2009			\$3,703.33
TOTAL PROFIT/LOSS			\$4,411.95

Note: These figures are exclusive of GST. In-kind support is not included in figures, but is noted in the Report.

5. CONCLUSION

The CCLC is filling a major gap in the cultural life of Central Queensland, based on a passionate commitment to promoting writing and illustration. Since 2005, thousands of people have been creatively inspired by the CCLC, been assisted in developing professional skills, and had a lot of fun!!! We warmly invite our supporters to secure our future success.